

# The Oxford Handbook on Intellectual Property @ TAU

## 7-8 December 2015

### TAU Law #307

#### Monday, December 7, 2015

08:45-09:00 Gathering at TAU Law #307

#### 09:00-09:15 | Greetings

- Prof. Ron Harris, Dean (TAU Law)
- Prof. Michael Birnhack, Director, S. Horowitz Institute (TAU Law)
- Prof. Rochelle Dreyfuss, Engelberg Center on Innovation Law and Policy & Prof. Justine Pila (Oxford Law)

#### 09:15-11:30 | Origins

Moderator: Justine Pila

1. The Social and Normative Origins of IP  
**Mario Biagioli** (UC Davis Law)
2. Three Centuries and Counting: Emergence and Development of IP in Africa  
**Caroline Ncube** (Cape Town Law)
3. Emergence and Development of Intellectual Property Law in the Middle East  
**Michael Birnhack & Amir Khoury** (TAU Law)
4. South America  
**Fabricio Polido** (UFMG Law) & **Mônica Steffen Guise Rosina** (FGV São Paulo)
5. United States Intellectual Property  
**Oren Bracha** (Texas, Austin Law)

11:30-11:45 Coffee Break

#### 11:45-13:15 | IP Rights and Systems Today

Moderator: Michael Birnhack

6. Intellectual Property Law: Current Themes and Trends  
**Rochelle Dreyfuss** (NYU Law) & **Justine Pila** (Oxford Law)
7. Copyright & Related Rights  
**Jane Ginsburg** (Columbia Law)
8. Are Authorial Rights Positive or Negative?  
**Kim Treiger Bar-Am** (Bar Ilan Law)

13:15-14:00 Lunch Break

#### 14:00-16:00 | IP Rights and Systems Today (continued)

Moderator: Rochelle Dreyfuss

9. IP & Torts  
**Assaf Jacob** (IDC Law)
10. IP and Climate Change  
**Abbé Brown** (Aberdeen Law)
11. IP and Public Health  
**Rebecca Eisenberg** (Michigan Law)
12. Remedies  
**Terence Ross** (Crowell & Moring, Washington DC)

16:00 End of Day 1

#### Tuesday, December 8, 2015

08:45-09:00 Gathering at TAU Law #307

#### 09:00-11:00 | Innovation

Moderator: Dotan Oliar

13. Access to Error  
**Michal Shur-Ofry** (Hebrew U. Law)
14. Curated Innovation  
**Lital Helman** (Kiryat Ono Law)
15. Promoting Innovation in Cybersecurity - Recalculating Route  
**Sharon Bar Ziv** (Sapir Law)
16. Technological Progress and Well-Being  
**Ofer Tur-Sinai** (Kiryat Ono Law)

11:00-11:15 Coffee Break

#### 11:15-13:00 | User Rights and Interests

Moderator: Oren Bracha

17. The Dual-Grant Theory of Fair Use  
**Gideon Parchomovsky** (Bar Ilan Law) & **Abraham Bell** (Bar Ilan Law)
18. Users' Endowments – A Preliminary Exploration  
**Guy Pessach** (Hebrew U. Law)
19. Rulification of User Rights  
**Niva Elkin-Koren** (Haifa Law) & **Orit Fischman Afori** (College of Management Law)
20. Judicial Snapshots  
**Michael Birnhack** (TAU Law)

13:00-13:45 Lunch Break

#### 13:45-16:00 | Exploitation

Moderator: Terence Ross

21. Copyright Registration  
**Dotan Oliar** (U. Virginia Law)
22. Accountability in Algorithmic Enforcement  
**Maayan Perel** (Haifa Law) & **Niva Elkin-Koren** (Haifa Law)
23. IP and Licensing  
**Michael Kasdan** (Wiggin & Dana, New York)
24. IP Securitization: Solving the Information Problem  
**Miriam Bitton Marcowitz** (Bar Ilan Law) & **Dov Solomon** (Ramat Gan Law)
25. Outernet  
**Amir Khoury** (TAU Law)

16:00 Closing Remarks

