



The Buchmann
Faculty of Law
Tel Aviv University

David Berg Foundation Institute for Law and History
S. Horowitz Institute for Intellectual Property

For Registration >>



ISHTIP 14th Annual Workshop | Tel Aviv University, June 20-21, 2023

IP and Migration

Tuesday, June 20

TAU Law, Room 301 Zakheim Family Hall

09:00–09:15 **OPENING COMMENTS**

Prof. **Yishai Blank**, Dean, Faculty of Law, Tel Aviv University
Prof. **Gabriel Galvez-Behar**, Université de Lille, Co-Director ISHTIP
Prof. **Amir Khoury**, Director, S. Horowitz Institute for Intellectual Property in Memory of Dr. Amnon Goldenberg

09:15–11:00 **SESSION 1 PRESENTATIONS BY DOCTORAL RESEARCHERS**

Chair: Prof. **Eva Hemmungs Wirtén**, Department of Culture & Society, Linköping University

Ms. **Nika Abkowicz-Bieńko**, University of Glasgow
Exclusivity by Courtesy: Comparing Modern and Historical Community Practices in the Absence of Copyright

Ms. **Shelly Pasternak**, Zvi Meitar Center for Advanced Legal Studies, Faculty of Law, Tel Aviv University
Migrating Authenticity – Pseudonym between Assimilation and Transgression

Ms. **Lauren Crais**, Oxford University & Ms. **Vittoria Mastrandrea**, London School of Economics and Political Science
An Unusual Cartography: Theoretical Migrations of Heritage

Ms. **Diana Liebenau**, Ludwig Maximilian University of Munich
Copyright as Anti-discrimination

11:00–11:15 **Coffee Break**

11:15–12:45 **SESSION 2**

Chair: Prof. **Miriam Marcowitz Bitton**, Faculty of Law, Bar-Ilan University
Prof. **Oren Bracha**, University of Texas, School of Law
Brand Property from Below
Commentator: Prof. **Ilanah Fhima**, Faculty of Law, University College London

Prof. **Barbara Lauriat**, George Washington University Law School
Borrowing Goodwill

Commentator: Dr. **Katya Assaf-Zakharov**, Faculty of Law, Hebrew University

12:45–13:45 **Lunch Break**

13:45–15:15 **SESSION 3**

Chair: Dr. **Uri Hacoheh**, Faculty of Law, Tel Aviv University

Ms. **Aline Iramina**, University of Glasgow School of Law, Dr. **Maayan Perel**, School of Law, Netanya Academic College, Prof. **Niva Elkin-Koren**, Faculty of Law, Tel Aviv University

Opening Platform Data for Research

Commentator: Dr. **Ofer Tur-Sinai**, Faculty of Law, Ono Academic College

Dr. **Yvonne Ndelle**, Open African Innovation Research Network, Centre for Law, Technology and Society, University of Ottawa

Digital Sequence Information Commons Governance

Commentator: Dr. **Anat Leibler**, Science, Technology & Society Program, Bar Ilan University

15:15–15:30 **Coffee Break**

15:30–17:00 **SESSION 4**

Chair: Prof. **Eldar Haber**, Faculty of Law, University of Haifa

Prof. **Cristiana Sappa**, IÉSEG School of Management, Lille & Paris
The Migration of Museums Collections to Virtual Worlds

Commentator: Prof. **Michal Shur-Ofry**, Faculty of Law, Hebrew University

Prof. **Zvi S. Rosen**, Southern Illinois University School of Law

Who Framed Mickey Mouse? The Migration of Copyright Term Extension to the United States

Commentator: Prof. **Roei Davidson**, Department of Communication, University of Haifa

Wednesday, June 21

TAU Law, Room 301 Zakheim Family Hall

09:00–10:45 **SESSION 5 PRESENTATIONS BY DOCTORAL RESEARCHERS**

Chair: Prof. **Daniel Benoliel**, Faculty of Law, University of Haifa

Ms. **Naama Daniel**, Federmann Cyber Security Research Center, Hebrew University of Jerusalem

From Popeye to Mickey Mouse in a 100 Years: The Israeli Copyright-Design Overlap

Mr. **Carl Gollnast**, Ludwig Maximilian University of Munich &

Ms. **Franziska Rauh**, Gutenberg Institute for World Literature and Written Media, University of Mainz

Rewriting the Literary Canon and Copyright Law: A Literary and Legal Analysis of Intertextual Migration

Ms. **Alexandra Dvorkin**, Art History Department, Tel Aviv University

Stealing Authority: The Illustrated 'Piratic' Edition of Pietro Andrea Mattioli's I Discorsi (1549)

Mr. **Alexander Hartley**, Department of Comparative Literature, Harvard University

The Creation of Claude McKay

10:45–11:00 **Coffee Break**

11:00–13:15 **SESSION 6**

Chair: Prof. **Orit Fischman-Afori**, School of Law, College of Management, Academic Studies

Prof. **Enrico Bonadio**, City University of London Law School, Dr. **Magali Contardi**, Sant'Anna School of Advanced Studies, Prof. **Nicola Lucchi**, University Pompeu Fabra, Barcelona

The Role of Emigrants in Promoting the Product and Building its Reputation

Commentator: Prof. **Dotan Oliar**, University of Virginia, School of Law

Prof. **Neil Netanel**, University of California at Los Angeles, School of Law

The EU Press Publishers' Right: A Failed Migration

Commentator: Dr. **Tamar Ashuri**, Department of Communication, Tel Aviv University

Prof. **Narendran Thiruthy**, Rajiv Gandhi School of Intellectual Property Law, Indian Institute of Technology, Kharagpur

Challenges in Designing an IP-based Legal Framework for Traditional Cultural Expressions: A Study among Tribes in the Western Ghats

Commentator: Prof. **Gabriel Galvez-Behar**, Université de Lille

13:15–14:30 **Lunch Break & ISHTIP Board Meeting**

14:30–16:45 **SESSION 7**

Chair: Prof. **Amir Khoury**, Faculty of Law, Tel Aviv University

Prof. **Gargi Chakrabarti**, Centre for Advocacy, Practice and Research on IP (CAPRIP), Dharmashastra National Law University, Jabalpur

Impact of Migration on Geographical Indication Protection: Issues and Concerns

Commentator: Prof. **Eva Hemmungs Wirtén**, Department of Culture & Society, Linköping University

Prof. **Dave Fossum**, School of Music, Dance and Theatre, Arizona State University

Copyright Reform and Legal Consciousness in Turkey's Music Sector

Commentator: Prof. **Guy Rub**, Moritz College of Law, Ohio State University

Prof. **Giovanni Maria Riccio**, University of Salerno & Ms. **Federica Pezza**, PwC TLS, Milan

Canzone Napoletana: The Controversial Roots of a Powerful Identity Tool

Commentator: Prof. **Will Slauter**, Sorbonne Université

16:45–17:00 **CONCLUDING REMARKS**