Tmura

• Founded 2002

• Goals:
  – Support education/youth charities
  – Create a “culture of giving” in the Israeli tech sector
  – Enlarge the philanthropic ‘pie’
The Tmura Model

• Options
• Upon exit – fund Israeli education/youth non-profits
• Companies can decide
319 Companies
Why Companies Give

- Recognize social responsibility
- Who’s asking
- Why not? No cash & no pain
- Happy employees
- PR
- The Tmura Network
- Good ‘karma’
  - Companies that do good, do well
### 51 Exits (here are some)

<table>
<thead>
<tr>
<th>Company</th>
<th>Exit Price</th>
<th>Acquired by</th>
<th>Date</th>
<th>Exchange</th>
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<tr>
<td>Waze</td>
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$9.5M for Non-Profits

Donor-advised grants
Lean Operation

• Headcount: 1 (from inception)
• Active Board & Advisory Board
• Pro bono supporters
Supporters

Visionaries

Champions

Partners
Supporters

Sponsors

Al Bawader
Bessemer Venture Partners
BRM Group
Docor International Mgmt.
Ephraim Abramson & Co.
Evergreen Partners
Furth Wilensky
Genesis Partners
GlenRock Israel
Goldfarb Seligman
GreenSoil Investments
Herzog Fox & Neeman
Initial Capital
Israel Cleantech Ventures

KCPS Clarity
Meitar Liquornik Geva
Mintz Levin
Pearl Cohen Zedek Latzer
Peregrine Ventures
Pitango Venture Capital
Plus Ventures
Reinhold Cohn & Partners
Salinger & Co.
Shibolet & Co.
Terra Venture Partners
Trendlines
Vertex Venture Capital
ZAG / S&W LLP
How You Can Help

• Spread the word
• Entrepreneur/Investor?
  – Yes: Donate options
  – No: Tell your friends/clients to donate
• Other ideas? Contact us:
  – baruch@tmura.org
  – yadin@tmura.org
  – www.tmura.org
  – @TmuraIL